

**TUNA 2018 BANGKOK**  
**28 – 30 MAY 2018**  
Shangri-La Hotel | Bangkok, Thailand



# 15<sup>th</sup> INFOFISH WORLD TUNA TRADE CONFERENCE & EXHIBITION

\*now open for registration



organized by:



Supported by:



In collaboration with:



media partner:





The world's leading event dedicated for the Tuna Industry, **TUNA 2018** conference and exhibition, the 15<sup>th</sup> in the series awaits you again at the Shangri-La Hotel from **28 - 30 May 2018**.

More than **600 major tuna industry players** and **stakeholders** are expected to attend, debate and discuss the present challenges and opportunities in creating a socially, economically and environmentally sustainable global tuna market.

Programme highlights of the conference are available on our website: [www.tuna2018.infofish.org](http://www.tuna2018.infofish.org)

The three-day conference will take a close look at the latest developments in the global and regional tuna industries, and would cover a wide range of topics on resources, fisheries management, markets and marketing, products and quality developments, new technology, trade and food safety as well as sustainability, eco-labelling and environmental issues.

## THE VENUE & ACCOMMODATION

The 5-star luxury Shangri-La Hotel, Bangkok will again be the venue of **TUNA 2018**. Ideally located on the bank of the Chao Phraya River and adjacent to the sky train, it takes about 30 minutes to arrive here from the Suvarnabumi International Airport. Rooms at reduced rates have been blocked at the Shangri-La hotel and other satellite hotels available nearby the venue.

**Shangri-La Hotel, Bangkok (the Venue),**  
Tel: 662-2367777,  
Fax: 662-2368566/79  
E-mail: [slbk\\_reservation@shangri-la.com](mailto:slbk_reservation@shangri-la.com),  
Web: [www.shangri-la.com](http://www.shangri-la.com)

For hotel reservation, delegates are requested to submit the hotel registration form provided, directly to Shangri-La Hotel or to the satellite hotels. Hotel registration forms are available from our website: [www.tuna2018.infofish.org](http://www.tuna2018.infofish.org)

## CONFERENCE FEES & CANCELLATION POLICY

Only **registered delegates are allowed to attend the conference**. Conference fees are as indicated in the registration form and the fees cover the coffee breaks, lunches, receptions, conference kit and documentation. The fees do not include hotel accommodation. (Please refer to the registration form for further details).

The registration fee will be refunded, **less 25%**, for cancellations received before **23 April, 2018**. **No refund** can be made for cancellation after **23 April 2018**. However, a substitute delegate may attend in place. Refunds will be issued only after the conference.

## THE EXHIBITION

An exhibition will also be held concurrently in the same venue. A total of **40 booths** will be made available for companies and organizations to display and promote their products, equipment, machineries and services related to the industry. **Reservation of booths is on first come first served basis.**

## SPONSORSHIP PACKAGES

INFOFISH is inviting companies and organizations to be a partner of this prestigious event by signing up for the sponsorship packages - **Platinum, Gold, Silver or Bronze** - which offer attractive and real benefits to sponsors.

## PROMOTIONAL PACKAGES

Promotional packages are available for companies who are interested to effectively advertise and promote their products or services during **TUNA 2018** with minimal charges. These packages will provide a better impact and a bonus in introducing their products and services.

## SIMULTANEOUS INTERPRETATION

We are pleased to inform that for the first time, INFOFISH will be providing simultaneous interpretation of presentations from **English to Spanish** throughout the two and a half days event for the benefit of Spanish speaking delegates.

## PROGRAMME HIGHLIGHTS

### Session 1: Global Trends & Sustainability

- Overview on supply, stocks and effectiveness of the management measures: Working towards a Global Consensus
- Industry efforts towards sustainable tuna industry
- Fishery Improvement Programmes (FIPs) and Certification

### Session 2 : Industry Status & Updates

- Parties to the Nauru Agreement (PNA) Measures on Global Tuna Market: Challenges and Opportunities
- Sustainability and Fishing Operations
- Fish Aggregating Devices (FADs): Improving monitoring, management and effectiveness

### Session 3 : Global and regional tuna trade and markets

- USA
- Europe
- Japan
- Asia
- Latin America
- Middle East
- Africa

### Market Access and Market Access Issues

- Catch Documentation System (CDS)
- Fair Labour Standards On-board Fishing Vessels
- Consumers' Confidence in Certified Seafood
- How Important is Sustainability for the Retailer

### Session 4: Sustainability, environment and eco-labelling in the tuna industry

- Impact of eco-labelling on fish stocks, consumers and fishers

### Session 5: Recent Innovations and Trends in Technology for the Tuna Industry

- Improving Monitoring at Sea
- Processing and Packaging



# EXHIBITION FACT SHEET

## STANDARD SHELL SCHEME (3m X 3m)

### PLAN A

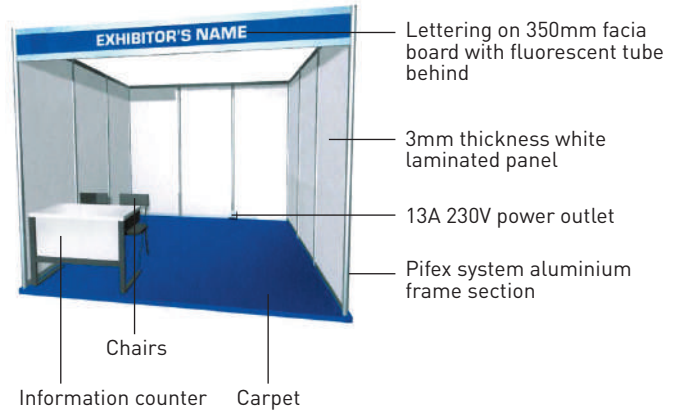
Booking by 31 January 2018 ..... US\$3,500  
 Booking after 1 February 2018 ..... US\$3,900

- A standard shell scheme stand (3m x 3m)
- 1/2 page colour advertisement in INFOFISH International
- 1/2 page colour advertisement in conference programme booklet
- Free banner advertisement on INFOFISH website for 6 months
- 50% discount on registration fee applicable to one delegate only

### PLAN B

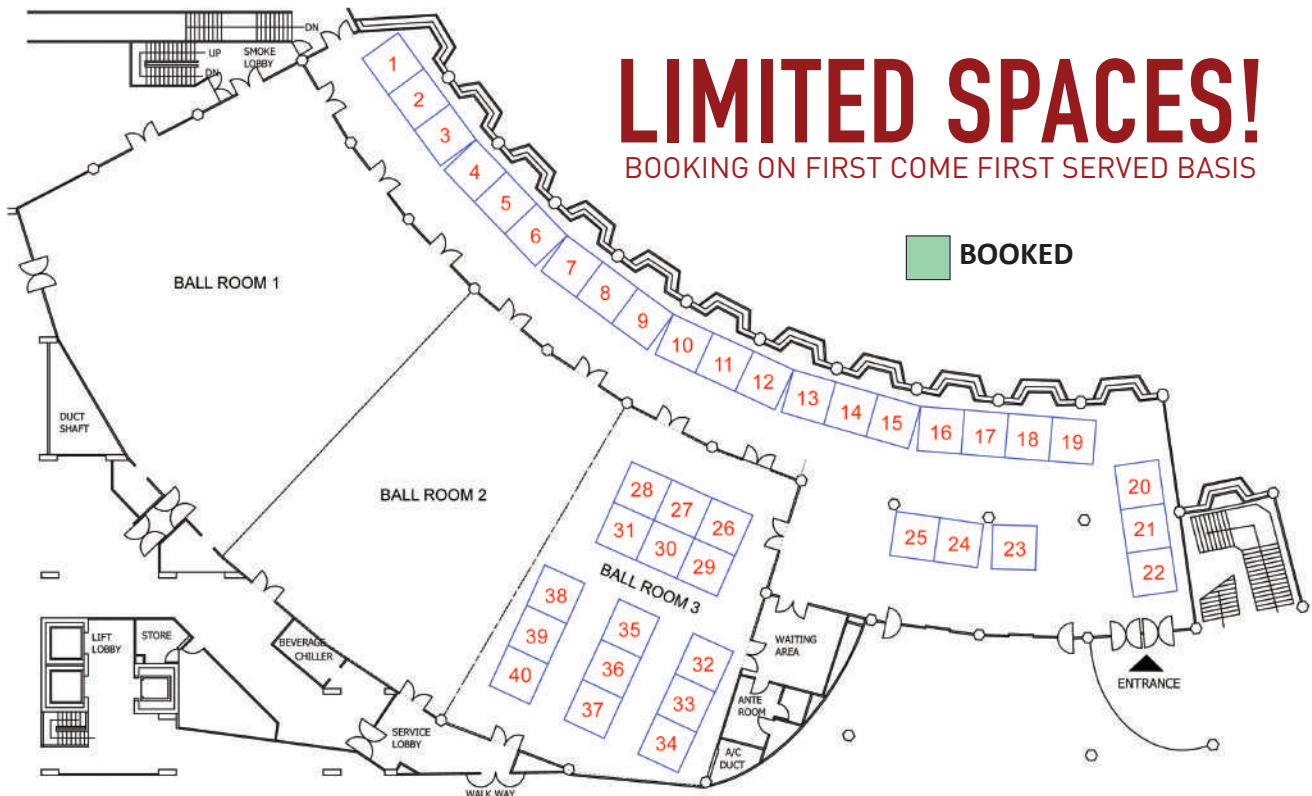
Booking by 31 January 2018 ..... US\$2,900  
 Booking after 1 February 2018 ..... US\$3,300

- A standard shell scheme stand (3m x 3m)
- 50% discount on registration fee applicable to one delegate only



## LIMITED SPACES!

BOOKING ON FIRST COME FIRST SERVED BASIS



### RESERVATION INFORMATION:

A total of 40 booths are available and allotted on a first come - first served basis. Make your booking by 31 January 2018 and enjoy an early booking rate of **US\$ 3,500** under **PLAN A** or **US\$ 2,900** under **PLAN B**.

Once booking is made, an application form will be forwarded with the general information to be endorsed and signed for booking confirmation.

However INFOFISH as the organiser, reserves the right to make amends and changes as it considers fit in the overall interest of the **TUNA 2018** exhibition. Terms and conditions apply within.

For enquiries, please contact: **Mr Mohd Syahir**, Tel: **(603)80668112**, E-mail: **info@infofish.org**.



# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR : US\$ 20 000

- Send up to 5 complimentary delegates to the conference.
- Company logo on the conference kit.
- Company logo on delegate badges.
- Display of company banner (poster panel: 3' width x 8" height) at conference site.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for 2 issues in INFOFISH International.
- Insertion of company brochure in the conference kit.
- On-screen advertisement at conference site
- Free INFOFISH Associate Membership for 1 year.
- Free banner advertisement (web-link) for 1 year on INFOFISH website.
- One complimentary stand at TUNA 2018 exhibition.

## GOLD SPONSOR : US\$ 15 000

- Send up to 3 complimentary delegates to the conference.
- Company logo on the conference kit.
- Display of company banner (poster panel: 3' width x 8" height) at conference site.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for 2 issues in INFOFISH International.
- Insertion of company brochure in the conference kit.
- Free INFOFISH Associate Membership for 1 year.
- Free banner advertisement (web-link) for 1 year on INFOFISH website.

## SILVER SPONSOR : US\$ 10 000

- Send up to 2 complimentary delegates to the conference.
- Company logo on the conference kit.
- Display of company banner (poster panel: 3' width x 8" height) at conference site.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for in INFOFISH International.
- Insertion of company brochure in the conference kit.
- Free banner advertisement (web-link) for 1 year on INFOFISH website.

## BRONZE SPONSOR : US\$ 7 500

- Send up to 2 complimentary delegates to the conference.
- Company logo on the conference kit.
- A full page advertisement in the conference programme booklet.
- A full page advertisement for in INFOFISH International.
- Free banner advertisement (web-link) for 1 year on INFOFISH website.

I wish to reserve the following sponsorship:  Platinum  Gold  Silver  Bronze

Name: .....

Company: .....

Address: .....

.....

Fax:.....Email:.....

Date:.....Signature: .....



Please e-mail completed form to:

**INFOFISH - TUNA 2018**

1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti, 47120 Puchong, Selangor DE, Malaysia  
Tel: (603)80668112 | Fax: (603)80603697 | E-mail: info@infofish.org



# PROMOTIONAL PACKAGES

**PRO 1**  
**INSERT YOUR PROMOTIONAL MATERIAL IN CONFERENCE KIT**

**PRO 2**  
**ADVERTISE IN CONFERENCE PROGRAMME BOOKLET**

**PRO 3**  
**ADVERTISE IN INFOFISH International MAY/JUNE - CONFERENCE ISSUE**  
**SPECIAL OFFER!**  
**Advertise Full or Half Page in INFOFISH International and receive PRO 1 and PRO 2 FREE!**

Size of insert ..... limit 8 pages  
 Cost ..... US\$ 600

Deadline for receipt of material..... 18 May 2018

**(Materials to be sent directly to conference site)**

Full page, colour ..... US\$ 800  
 Dimensions ..... 180mm (W) x 250mm (H)

Half page, colour ..... US\$ 500  
 Dimension ..... 180mm (W) x 120mm (H)

Deadline for receipt of Ad copy ..... 30 April 2018

As the sponsoring magazine, INFOFISH International will be distributed to all conference delegates, exhibitors and visitors. This is in addition to the normal worldwide distribution.

Full page, colour ..... US\$1,600  
 Dimension ..... 180mm (W) x 250mm (H)

Half page, colour ..... US\$ 1,200  
 Dimensions ..... 180mm (W) x 120mm (H)

Deadline for receipt of Ad copy ..... 10 April 2018

Please reserve **PRO 1** for my company.

Please reserve **PRO 2** for my company.  
 Ad size:  Full Page  Half Page

Please reserve **PRO 3** for my company. I understand that **PRO 1** and **PRO 2** are provided to us **FREE**.  
 Ad size:  Full Page  Half Page

**Advertisement for Conference Programme Booklet and INFOFISH International should be sent via e-mail as an attachment saved as a JPEG, TIFF, EPS or PDF files (resolution at least 300 dpi or higher).**

Name: .....

Company: .....

Address: .....

Fax: ..... Email: ..... Date: ..... Signature: .....



Please e-mail completed form to:

**INFOFISH -TUNA 2018**

1st Floor, Wisma LKIM, Jalan Desaria, Pulau Meranti, 47120 Puchong, Selangor DE, Malaysia  
 Tel: (603)80668112 | Fax: (603)80603697 | E-mail: info@infofish.org



# CONFERENCE REGISTRATION FORM

REG NO:

Please type or print as required to appear on name badge and participants list.  
Form may be photocopied if needed. Please return this form to INFOFISH duly filled.

## PERSONAL INFORMATION (PLEASE TYPE IN BLOCK CAPITALS)

Mr.  Mrs.  Dr.  Others: .....

Delegate: (Surname)..... (First name) ..... (Middle name) .....

Designation .....

Spouse: (Surname) ..... (First name) ..... (Middle name) .....

Company: .....

Address: .....

City: ..... State/Province: .....

Postcode: ..... Country: .....

Telephone/Mobile: ..... Fax: .....

E-mail: ..... Website: .....

## BUSINESS CATEGORIES (PLEASE TICK ACCORDINGLY)

Importer  Wholesaler  Equipment Supplier  Press

Exporter  Broker/Supplier  Fishing Operator  NGO

Processor  Retailer  Academic  Government

Canner  Caterer  Consultant  International Organisation

Distributor  Others (please specify) .....

## REGISTRATION FEE

INFOFISH Member Countries\* .....  US\$ 1 000 (Before 25 March 2018)  US\$ 1 100 (After 25 March 2018)

Other Countries .....  US\$ 1 250 (Before 25 March 2018)  US\$ 1 350 (After 25 March 2018)

Accompanying Spouse\*\* .....  US\$ 300 (Before 25 March 2018)  US\$ 350 (After 25 March 2018)

Total US\$:

The registration fee will be refunded, less 25% for cancellations received before 23 April, 2018. No refund can be made for cancellation after 23 April 2018. However, a substitute delegate may attend in place. Refunds will be issued only after the conference.

\* Bangladesh, Cambodia, Fiji, India, Iran, Malaysia, Maldives, Pakistan, Papua New Guinea, Philippines, Solomon Islands, Sri Lanka and Thailand.

\*\* Accompanying spouse is entitled to coffee breaks, lunches and reception only.

## MODE OF PAYMENT

Bank Draft (drawn on US bank) payable to INFOFISH.

Telegraphic Transfer to INFOFISH, Account No: 512772514667, Malayan Banking Berhad, H-01-09 & 10, Jalan Prima 5/4, Taman Puchong Prima 47120 Puchong, Selangor Darul Ehsan, Malaysia | SWIFT CODE : MBBEMYKL

Important: i) If your banker is remitting payment on your behalf, please give specific instructions to indicate name and address of sender.

ii) Bank charges for both ends are to be borne by remitter.

or Charge: VISA  Mastercard

Card Holder's Name: .....

Card No: ..... Expiry Date: ..... Signature: .....



Please e-mail completed form to:

### INFOFISH -TUNA 2018

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