

CONFERENCE PROGRAMME

15TH INFOFISH WORLD TUNA TRADE CONFERENCE AND EXHIBITION

Theme: Braving Challenges: Towards a Traceable and Sustainable Tuna Industry

28-30 May, 2018

Shangri-La Hotel, Bangkok, Thailand

Chairperson: Dr Transform Aqorau, International Fisheries Law Consultant, Solomon Islands

Co-chairperson: Dr Chanintr Chalisarapong, President, Thai Tuna Industry Association (TTIA), Thailand

Sunday, 27 May, 2018

17.00-21.00 Registration (Grand Ballroom)

Monday, 28 May, 2018 – Day 1

07.30-09.00 Registration (Grand Ballroom)

09.00-10.00 Opening Ceremony (Grand Ballroom)

Welcome Address by **Shirlene Maria Anthonysamy**, Acting Director, INFOFISH, Malaysia

Special Address by **Dr Transform Aqorau**, Conference Chairman

Special Address by **Jong Jin Kim**, Deputy Regional Representative for Asia and the Pacific, Food and Agriculture Organization of the United Nations (FAO-RAP), Thailand

Special Address by **H E Ana Katuska Drouet Salcedo**, Minister of Aquaculture and Fisheries, Ecuador

Special Address by **H E Patrick Basa**, MP, Minister of Fisheries and Marine Resources, Papua New Guinea

Opening Address by **H E Grisada Boonrach**, Minister of Agriculture and Cooperatives, Thailand

10.00-10.30 Tea break/Press Conference

10.30-11.00 Keynote Address by **Luciano Pirovano**, Sustainable Development Director, Bolton Food, Italy; Chairman, International Seafood Sustainability Foundation (ISSF), USA

Session I: Global Supply Trends and Sustainability

Chairperson: Dr Transform Aqorau, International Fisheries Law Consultant, Solomon Islands

- 11.00-11.20 Overview on Supply, Stocks and Effectiveness of the Management Measures: Working Towards a Global Consensus, **Audun Lem**, Deputy Director, Policy and Economics Division, Food and Agriculture Organization of the United Nations (FAO), Italy
- 11.20-11.40 Efforts towards a Sustainable Tuna Industry, **Susan Jackson**, President, International Seafood Sustainability Foundation (ISSF), USA
- 11.40-13.00 Ensuring Sustainable Tuna Stocks and Promoting Sustainable Development in the Tuna Industry
- WTPO - Ensuring Sustainability in Tuna Industry Development and Resource Management, **Anthony Kim**, Vice Chairman, World Tuna Purse Seine Organization (WTPO)/Deputy General Manager, Silla Co Ltd, Korea
 - Sustainable Tuna Stocks and Tuna Industry in the Western and Central Pacific Ocean, **Feleti P Teo, OBE**, Executive Director, Western and Central Pacific Fisheries Commission (WCPFC), Federal State of Micronesia
 - Ensuring Sustainable Tuna Stocks and the Promotion of Sustainable Development in the Purse Seine Tuna Industry, **Guillermo Compean**, Director, Inter-American Tropical Tuna Commission (IATTC), USA
 - Working Towards Sustainable Tuna Fisheries in the Indian Ocean, **Christopher O'Brien**, Executive Secretary, Indian Ocean Tuna Commission (IOTC), Seychelles
- 13.00-13.20 Panel Discussion
- 13.20-14.00 Lunch

Session II: Industry Status and Updates

Chairperson: Susan Jackson, President, International Seafood Sustainability Foundation (ISSF), USA

- 14.00-14.20 Accelerating Tuna Sustainability through Fishery Improvement Projects (FIPs) and MSC Certification, **William Fox**, Vice President, Tuna Fisheries Conservation, World Wildlife Fund (WWF), USA
- 14.20-14.40 The Growth of Technology to Combat IUU and Improve Data Collection, **Farid Maruf**, Regional CDT Specialist, The Oceans and Fisheries Partnership (USAID Oceans), Thailand

- 14.40-15.00 Tuna Industry Efforts to Comply with the Sustainable Development Goals (SDGs): From Ambition to Action, **Marcelo Hidalgo**, Consultant, Seafood Matter, The Netherlands
- 15.00-15.20 Opportunities for One-by-One Tuna Fisheries in Asia, **Martin Purves**, Managing Director, International Pole & Line Foundation (IPNLF), South Africa
- 15.20-15.40 Tea break
- 15.40-16.00 Thailand - Canned Tuna Industry Updates, **Nat Onsri**, Advisor, Thai Tuna Industry Association (TTIA), Thailand
- 16.00-16.20 Industry Innovation as a Response Against Market Challenges, **Antonio Guerra**, CEO, Grupomar, Mexico
- 16.20-16.40 Korean Fishing Fleets Operations: Towards Sustainable Tuna Fishing, **Sancho Kim**, Operation & Sales Manager, Silla Co Ltd, Korea
- 16.40-17.00 Tuna Fishing Industry in the Maldives: Efforts to Sustainability, **Adley Ismail**, CEO, Maldives Industrial Fisheries Co. Ltd. (MIFCO), Maldives
- 17.00- 17.30 Panel Discussion

Tuesday, 29 May, 2018 – Day 2

Session III: Global and Regional Tuna Trade and Markets

Market Updates

Chairperson: Dave Melbourne, Senior Vice President of Marketing and Corporate Social Responsibility, Bumble Bee Foods, LLC, USA

- 08.30-08.50 US Tuna Market Updates, **Dave Melbourne**, Senior Vice President of Marketing and Corporate Social Responsibility, Bumble Bee Foods, LLC, USA
- 08.50-09.10 European Tuna Industry and Market, **Juan Manuel Vieites Baptista De Sousa**, President Eurothon/Secretary General, ANFACO-CECOPECA/EUROTHON, Spain
- 09.10-09.30 Middle East – Tuna Market Updates, **Arnab Sengupta**, Director, Phoenix Group, UAE
- 09.30-09.50 Winds of Change in Latin America: How will Post-TPP Alliances, Anti-Populism Policies and Free Trade Reshape the Tuna Industry in the Next Five Years?, **Dario Chemerinski**, Senior Project Manager, Selecting Strategic Partners (SSP), Latin America & Asia Brands, Sao Paulo Office, Brazil

- 09.50-10.10 Why the EU Market Desperately Needs More Pacific Tuna Supply, **Henk Brus**, Managing Director, Pacifical, The Netherlands
- 10.10-10.30 Tea break
- 10.30-10.50 Japan - Tuna Domestic Market and Exports, **Tomohiro Asakawa**, Seafood Trade Consultant, TA Pacific Co. Ltd., Japan
- 10.50-11.10 Current Trends in Tuna Trade in the Asia/Pacific Region, **Fatima Ferdouse**, International Fishery Expert: Trade and Marketing
- 11.10-11.30 Impact of Brexit in the Tuna Industry, **Walter John Anzer**, Senior Consultant, Anzer Consultancy Ltd, UK
- 11.30-11.50 Panel Discussion

Market Access and Access Issues

Chairperson: Dr Chanintr Chalisarapong, President,
Thai Tuna Industry Association (TTIA), Thailand

- 11.50-12.10 FADs: Improving through Monitoring, Management and Effectiveness, **Victor Restrepo**, Vice President/Chair, Scientific Advisory Committee, International Seafood Sustainability Foundation (ISSF), USA
- 12.10-12.30 Meeting Market Requirements for Longline Tuna Fishing: The Pacific Longline Tuna Fishery Improvement Project (FIP), **Iain Pollard**, Consultant, Key Traceability Ltd, UK
- 12.30-12.50 State Level Needs for Catch Documentation Schemes, **Francisco Blaha**, Independent Advisor, New Zealand
- 12.50-14.00 Lunch
- 14.00-14.20 Fair Labour Standards On-Board Fishing Vessels, **Julio Moron Ayala**, Managing Director, OPAGAC/AGAC, Spain
- 14.20-14.40 European Union Action in the International Fight Against Illegal, Unreported and Unregulated Fishing, **Roberto Cesari**, Head of IUU Fisheries Policy, Directorate General for Maritime Affairs and Fisheries (DG MARE), European Commission, Belgium
- 14.40-15.00 Panel Discussion
- 15.00-15.20 Tea break

Session IV: Sustainability, Environment and Eco-Labeling in the Tuna Industry

Chairperson: Audun Lem, Deputy Director, Policy and Economics Division, Food and Agriculture Organization (FAO) of the United Nations (FAO), Italy

- 15.20-15.40 Staying Ahead with Sustainability: Thai Union's Development of Fishing Vessels Improvement Programme and Vessel Code of Conduct (VCoC), **Darian McBain**, Global Director of Sustainable Development, Thai Union Group PCL, Thailand
- 15.40-16.00 The Global Ghost Gear Initiative Best Practice Framework: A Cross-Sectoral Approach to Tackling Abandoned and Lost Fishing Gear in Seafood Supply Chains, **Ingrid Giskes**, Global Head of Campaign, World Animal Protection/ Chair of Global Ghost Gear Initiative, Australia
- 16.00-16.20 Charting the Way Ahead for Sustainable Seafood: Why Partnership is the New Leadership, **Gavin Bailey**, Director of Responsible Sourcing, Walmart, USA
- 16.20-16.40 Transparency, Collaboration and the Market for Sustainability, **Matthew Owens**, Director of Sustainability, Tri Marine Management Company, LLC, USA
- 16.40-18.00 Certification and Sustainability Efforts (Panel Discussion):
- **Paolo Bray**, Director of Friend of the Sea and Dolphin-Safe projects, Italy
 - **Bill Holden**, Senior Fisheries Manager Oceania & SE Asia, Marine Stewardship Council (MSC), Australia
 - **Susan Jackson**, President, International Seafood Sustainability Foundation (ISSF), USA
 - **Henk Brus**, Managing Director, Pacifical, Netherlands
 - **Oliver Knowles**, Senior Advisor, Greenpeace, UK
 - **Sven Blankenhorn**, Southeast Asia Fisheries Consultant, Fair Trade USA

Wednesday, 30 May, 2018 – Day 3

Session V: Recent Innovations and Trends in Technology for the Tuna Industry

Chairperson: Dr Darian McBain, Global Director of Sustainable Development, Thai Union Group PCL, Thailand

- 09.00-09.20 Improving Observers' Coverage at Sea: Electronic Monitoring, **Faustino Velasco**, Chief Executive Officer, Satlink, Spain
- 09.20-09.40 New Innovations, Technology Trends and Market Acceptance in the High Value Tuna Category, **William Kowalski**, President, Hawaii International Seafood Inc., USA

09.40-10.00	Maersk Line's Digital Innovations and Future Shipping Trends, Thue Barfod , Global Head of the Fish & Seafood Cargo Segment, Maersk Hong Kong Limited, Hong Kong
10.00-10.20	Ship-to-Shore Connectivity for Sustainable Fishing, Les Shortall , Market Development Manager, Inmarsat Maritime, UK
10.20-10.40	Blockchain Seafood Supply Chain Traceability Solution, Alfred "Bubba" Cook , Programme Manager, World Wide Fund for Nature (WWF), New Zealand
10.40-11.00	Tea break
11.00-11.20	Tuna By-product Utilisation, Rose Mueda , University Research Associate, University of the Philippines Visayas, Philippines
11.20-11.40	Status of Bluefin Tuna Seedling Production and Farming in Japan, Shukei Masuma , General Director, Aquaculture Research Institute, Kindai University, Japan
11.40-12.00	Gender Considerations in Tuna Fisheries, Arlene Nietes Satapornvanit , Gender Integration & Capacity Building Specialist, USAID Oceans and Fisheries Partnership, Thailand
12.00-12.20	The Impact of Climate Change on Tuna Resources, Valerie Allain , Senior Fisheries Scientist (Climate Change – Ecosystem Analysis), Pacific Community (SPC), New Caledonia
12.20-12.40	Panel Discussion
12.40-13.00	Wrap up and closing
13.00	Lunch