

## CONFERENCE PROGRAMME

### 15<sup>TH</sup> INFOFISH WORLD TUNA TRADE CONFERENCE AND EXHIBITION

*Theme: Braving Challenges towards a Traceable and Sustainable Tuna Industry*

28-30 May, 2018

Shangri-La Hotel, Bangkok, Thailand

**Chairperson:** Dr Transform Aqorau, Legal Consultant - PNA Office, Rakutu, Munda/Noro, New Georgia, Western Province, Solomon Islands

**Co-chairperson:** Dr. Chanintr Chalisarapong, President, Thai Tuna Industry Association (TTIA), Thailand

#### Sunday, 27 May, 2018

17.00-21.00 Registration (Grand Ballroom)

#### Monday, 28 May, 2018 – Day 1

07.30-09.00 Registration (Grand Ballroom)

09.00-10.00 Opening Ceremony (Grand Ball Room)

Welcome address by **Shirlene Maria Anthonysamy**, Acting Director, INFOFISH, Malaysia

Special address by **Dr Transform Aqorau**, Legal Consultant - PNA Office, Rakutu, Munda/Noro, New Georgia, Western Province, Solomon Islands

Opening address by VIP, Thailand

10.00-10.30 Coffee Break/Press Conference

10.30-11.00 Keynote Address by **Luciano Pirovano**, International Marketing and CSR Director, Bolton Alimentari S.p.A., Italy

#### **Session I: Global Supply Trends and Sustainability**

**Chairperson:** Dr Transform Aqorau, Legal Consultant - PNA Office, Rakutu, Munda/Noro, New Georgia, Western Province, Solomon Islands

11.00-11.20 Overview on Supply, Stocks and Effectiveness of the Management Measures: Working Towards a Global Consensus, **Audun Lem**, Deputy Director, Policy and Economics Division, Food and Agriculture Organization (FAO) of the United Nations (FAO), Italy

- 11.20-11.40 Efforts Towards a Sustainable Tuna Industry, **Susan Jackson**, President, International Seafood Sustainability Foundation (ISSF), USA
- 11.40-12.00 Sustainability and Fishing Operations, **Matthew Owens**, Director, Sustainable, Tri Marine, USA
- 12.00-13.00 Ensuring Sustainable Tuna Stocks and in the Promotion of Sustainable Development to Tuna Industry
- **Anthony Kim**, Vice-Chairman - World Tuna Purse Seine Organization (WTPO)
  - **Feleti P Teo, OBE**, Executive Director, Western and Central Pacific Fisheries Commission (WCPFC), Federal State of Micronesia
  - **Guillermo Compean Jimenez**, Director, Inter-American Tropical Tuna Commission (IATTC), USA
  - **Christopher J O'Brien**, Executive Secretary, Indian Ocean Tuna Commission (IOTC), Seychelles
- 13.00-13.20 Panel Discussion
- 13.20-14.20 Lunch

### **Session II: Industry Status and Updates**

**Chairperson:** Susan Jackson, President, International Seafood Sustainability Foundation (ISSF), USA

- 14.20-14.40 Fishery Improvement Programmes (FIPs) and Certification, **William W Fox** Vice President, Fisheries World Wildlife Fund, USA
- 14.40-15.00 The Growth of Technology to Combat IUU and Improve Data Collection, **Farid Maruf**, Oceans CDT Specialist, The Oceans and Fisheries Partnership, Thailand
- 15.00-15.20 The Tuna Industry Effort to Comply with the Sustainable Development Goals (SDG): From the Ambition to Action, **Marcelo Hidalgo**, Consultant, Seafoodmatter, Netherlands
- 15.20-15.40 Opportunities for One-by-One Tuna Fisheries in Asia, **Jeremy Crawford**, Southeast Asia Director, International Pole & Line Foundation (IPNLF), Indonesia
- 15.40-16.00 Tea break
- 16.00-16.20 Thai Tuna Industry: Canned Tuna Industry Updates, **Nat Onsri**, Advisor, Thai Tuna Industry Association (TTIA), Thailand

- 16.20-16.40 Innovating the Industry to Manage Market Challenges, **Antonio Guerra**, CEO, Grupomar, Mexico
- 16.40-17.00 Korean Fishing Fleets Operations Towards Sustainable Tuna Fishing, **Sancho Kim**, Operation & Sales Manager, Silla Co Ltd, Korea
- 17.00-17.20 Panel Discussion
- 18.00-21.00** *Cocktail Reception*

**Tuesday, 29 May, 2018 – Day 2**

**Session III: Global and Regional Tuna Trade and Markets**

**Market Updates**

**Chairperson:**

- 09.00-09.20 US Tuna Market Updates, **Dave Melbourne**, Senior Vice President of Marketing and Corporate Social Responsibility, Bumble Bee Foods, LLC, USA
- 09.20-09.40 European Tuna Industry and Market, **Juan Vieites Baptista De Sousa**, President Eurothon/Secretary General, ANFACO-CECOPECA/EUROTHON, Spain
- 09.40-10.00 Middle East – Tuna Market Updates, **Arnab Sengupta**, Director, Phoenix Commodities, UAE
- 10.00-10.20 Latin America – Tuna Market Updates, **Dario Chemerinski**, Senior Project Manager, Latin America & Asia, Sao Paulo Office, Brazil
- 10.20-10.40 Tea Break
- 10.40-11.00 Why the EU Market Desperately Needs More Pacific Tuna Supply, **Henk Brus**, Managing Director, Sustunable BV, Netherlands
- 11.00-11.20 Japan Domestic Market and Exports
- 11.20-11.40 Asian Tuna Markets, **Fatima Ferdouse**, International Fishery Expert: Trade and Marketing
- 11.40-12.00 Impact of Brexit in the Tuna Industry, **Walter John Anzer**, Senior Consultant, Anzer Consultancy Ltd, UK
- 12.00-12.20 Panel Discussion

## Market Access and Access Issues

### Chairperson:

- 12.20-12.40 FADs: Improving Through Monitoring, Management and Effectiveness, **Victor Restrepo**, Vice President / Chair, Scientific Advisory Committee, International Seafood Sustainability Foundation (ISSF), USA
- 12.40-13.00 Meeting Market Requirements for Long-line Tuna Fishing: The Pacific Long-Line Tuna Fishery Improvement Project (FIP), **Iain Pollard**, Consultant, Key Traceability Ltd, UK
- 13.00-13.20 State level needs for Catch Documentation Schemes **Francisco Blaha**, International Fisheries Advisor, New Zealand
- 13.20-14.20 Lunch
- 14.20-14.40 Fair Labour Standards On-Board Fishing Vessel, **Julio Moron Ayala**, Director General, OPAGAC, Spain
- 14.40-15.00 IUU Fishing Policy, **Roberto Cesari**, Head of IUU Fisheries Policy, Directorate General for Maritime Affairs and Fisheries (DG MARE), European Commission, Belgium
- 15.00-15.20 Panel Discussion
- 15.20-15.40 Tea break

## Session IV: Sustainability, Environment and Eco-Labeling in the Tuna Industry

**Chairperson:** Audun Lem, Deputy Director, Policy and Economics Division, Food and Agriculture Organization (FAO) of the United Nations (FAO), Italy

- 15.40-16.00 Staying Ahead with Sustainability: Thai Union's Development of Fishing Vessels Improvement Programme and Vessel Code of Conduct (VCoC), **Darian McBain**, Global Director of Sustainable Development, Thai Union Group PCL, Thailand
- 16.00-16.20 How important is sustainability for the retailer: Consumers' Confidence in Certified Seafood
- 16.20-16.40
- 16.40-17.40 Certification Trends and Challenges (Panel Discussion):
- **Paolo Bray**, Director, Associazione Friend of the Sea, Italy
  - **Bill Holden**, Pacific Fisheries Manager, Marine Stewardship Council Asia Pacific Pty Ltd, Australia
  - **Susan Jackson**, President, International Seafood Sustainability Foundation (ISSF), USA

**Wednesday, 30 May, 2018 – Day 3**

**Session V: Recent Innovations and Trends in Technology for the Tuna Industry**

**Chairperson:**

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| 09.00-09.20 | Improving Monitoring at Sea – Electronic Monitoring, <b>Faustino Velasco Maganto</b> , Chief Executive Officer, Satlink, Spain  |
| 09.20-09.40 | Recent Innovations for Fresh and Frozen Tuna Processing   |
| 09.40-10.00 | Shipping and Logistics, <b>Thue Barfod</b> , Asia and Middle East Business Development Manager, Centre for Reefer Management, Maersk Line, Hong Kong                          |
| 10.00-10.20 | Tea break   |
| 10.20-10.40 | Tuna By-product Utilization, <b>Rose Mueda</b> , University Research Associate II, University of the Philippines, Philippines   |
| 10.40-11.00 | Tuna Farming  |
| 11.00-11.20 | Gender in Tuna Fisheries, <b>Arlene Nietes Satapornvanit</b> , Gender Integration Specialist, The Oceans and Fisheries Partnership, Thailand                                  |
| 11.20-11.40 | Impacts of Climate Change on Tuna Resources, <b>Valerie Allain</b> , Senior Fisheries Scientist (Climate Change – Ecosystem Analysis), Pacific Community (SPC), New Caledonia |
| 11.40-12.00 | Panel Discussion  |
| 12.00-13.00 | <b>Wrap up and closing</b>  |
| 13.00       | Lunch   |